



## WORKSHOP ON SUSTAINABLE CITIES

RCC AT HARVARD. May 17, 2022  
26 Trowbridge Street, Cambridge, MA

- 8:15-8:45** **Welcome Breakfast**
- 8:45-9:00** **Opening remarks**  
Daniel Sánchez. *RCC Director*  
Luis Salgado. *UPM Representative to RCC. Director of UPM Delegation for North America*  
Julio Lumbreras. *Workshop coordinator, UPM Professor and Visiting Scientist at the Harvard T. H. Chan School of Public Health.*
- 9:00-9:25** **Greg Kats**  
Smart Surfaces Coalition  
"Urban Transformation Requires Radical Collaborations between different stakeholders"

### THE ROLE OF UNIVERSITIES TO TRANSFORM CITIES

- 9:30-9:50** **Julio Lumbreras**  
*Professor of Environmental Engineering. Universidad Politécnica de Madrid*  
*Visiting Scientist. Harvard T.H. Chan School of Public Health*  
"The role of universities on urban transformation"
- 9:55-10:15** **Jorrit de Jong**  
*Emma Bloomberg Senior Lecturer in Public Policy and Management. Harvard Kennedy School*  
"The Bloomberg Center for Cities at Harvard. A center to tackle cities' complex challenges and improve people's quality of life"
- 10:20-10:40** **Mariama White-Hammond (TBC)**  
*Chief of Energy, Environment, and Open Space. City of Boston*  
*Member of the Boston Green Ribbon Commission*  
"The role of universities to convene multiple stakeholders to transform a city"
- 10:45-11:15** **Coffee break**

### THE EU CITIES MISSION

- 11:20-11:50** **Matthew Baldwin**  
*Manager of the mission at the European Commission. Harvard Kennedy School alumni*  
"The European Mission to have at least 100 climate-neutral and smart cities by 2030"

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### POLITÉCNICA

- 11:55-12:15** **Olga Kordas**  
*Associate professor in Sustainable Urban Development. KTH Royal Institute of Technology*  
*Director at Viable Cities*  
"National platforms to transform cities throughout a country using collective experimentation and scale"
- 12:20-12:40** **Jordi Peris and Fermín Cerezo**  
*General Coordinator for Urban Strategies and Chief Innovation Officer. Valencia City*  
"Missions Valencia 2030"
- 12:45-2:00** **Networking Lunch**

### INSPIRATIONAL CASES FOR SUSTAINABLE CITIES

- 2:00-2:20** **Ali Malkawi**  
*Professor of Architectural Technology. Harvard Graduate School of Design*  
*Founding Director of the Harvard Center for Green Buildings and Cities*  
"Harvard Center for Green Buildings and Cities"
- 2:25-2:45** **Kent Larson**  
*Principal Research Scientist.*  
*Director of the City Science group at MIT Media Lab*  
"Looking beyond smart cities"
- 2:50-3:10** **Kathleen Kennedy**  
*Executive Director.*  
*MIT Center for Collective Intelligence*  
"The power of collective intelligence to transform cities"
- 3:15-3:35** **Alexander More**  
*Research Associate, Assistant Research Professor & Associate Prof. of Environmental Health*  
*SoHP | Harvard*  
*Climate Change Institute | University of Maine*  
"The need for a multi-level governance to transform cities"

### CLOSING SESSION

- 3:40-4:00** **Wendy M. Purcell**  
*Research Scholar. Harvard T.H. Chan School of Public Health*  
*Fellow, Royal Society for the Encouragement of Arts, Manufactures and Commerce; Member*  
*Association of American Colleges & Universities; Member Institute of Coaching; Former*  
*President Plymouth University UK (2007-2015) and Professor of Biomedicine, now Emeritus.*  
"Urban Transformation Requires Radical Collaborations between different stakeholders"
- 4:00-4:15** **Final remarks and closing**

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